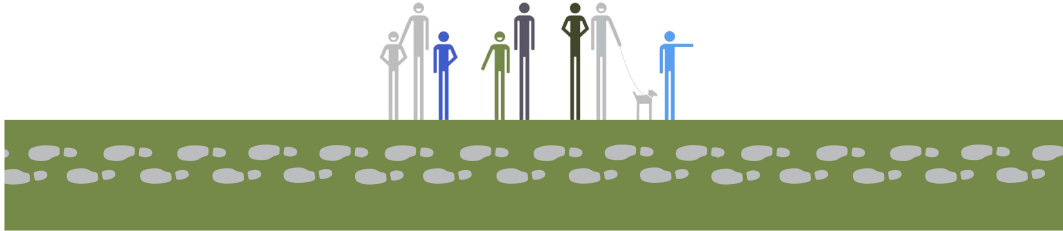


**Subject:** Invitation: Join Great Streets and Curitiba Mayor Jaime Lerner on Oct. 29  
**From:** Mayor Great Streets <greatstreets@lacity.org>  
**Date:** 10/23/2014 05:57 PM  
**To:** Mayor Great Streets <greatstreets@lacity.org>



Greetings!

The Great Streets Studio is thrilled to invite you to join the Office of Mayor Eric Garcetti and former Mayor of Curitiba, Brazil, Jaime Lerner for a presentation on his experience making streets the lifeblood of sustainable and livable communities through urban acupuncture.

Mayor Lerner will give a presentation on lessons for creating Great Streets in Los Angeles, and will follow with an audience Q&A session.

**This free event will take place on Wednesday, October 29, from 12:30pm to 2pm in the Public Works Board Room on the 3rd Floor of City Hall.**

Those in attendance will receive a complementary copy of Mayor Lerner's book, [\*Urban Acupuncture: Celebrating Pinpricks of Change that Enrich City Life\*](#) (up to the first 100 attendees; gift valued at \$20).



**Please RSVP at our Eventbrite page and see the attached flyer for more info:**

<https://www.eventbrite.com/e/the-la-mayors-office-and-great-streets-initiative-presents-urban-acupuncture-with-jaime-lerner-tickets-13335138759>

Special thanks to our partners: Center for the Living City, the Knight Foundation and Island Press.

Hope to see you there!

Best,

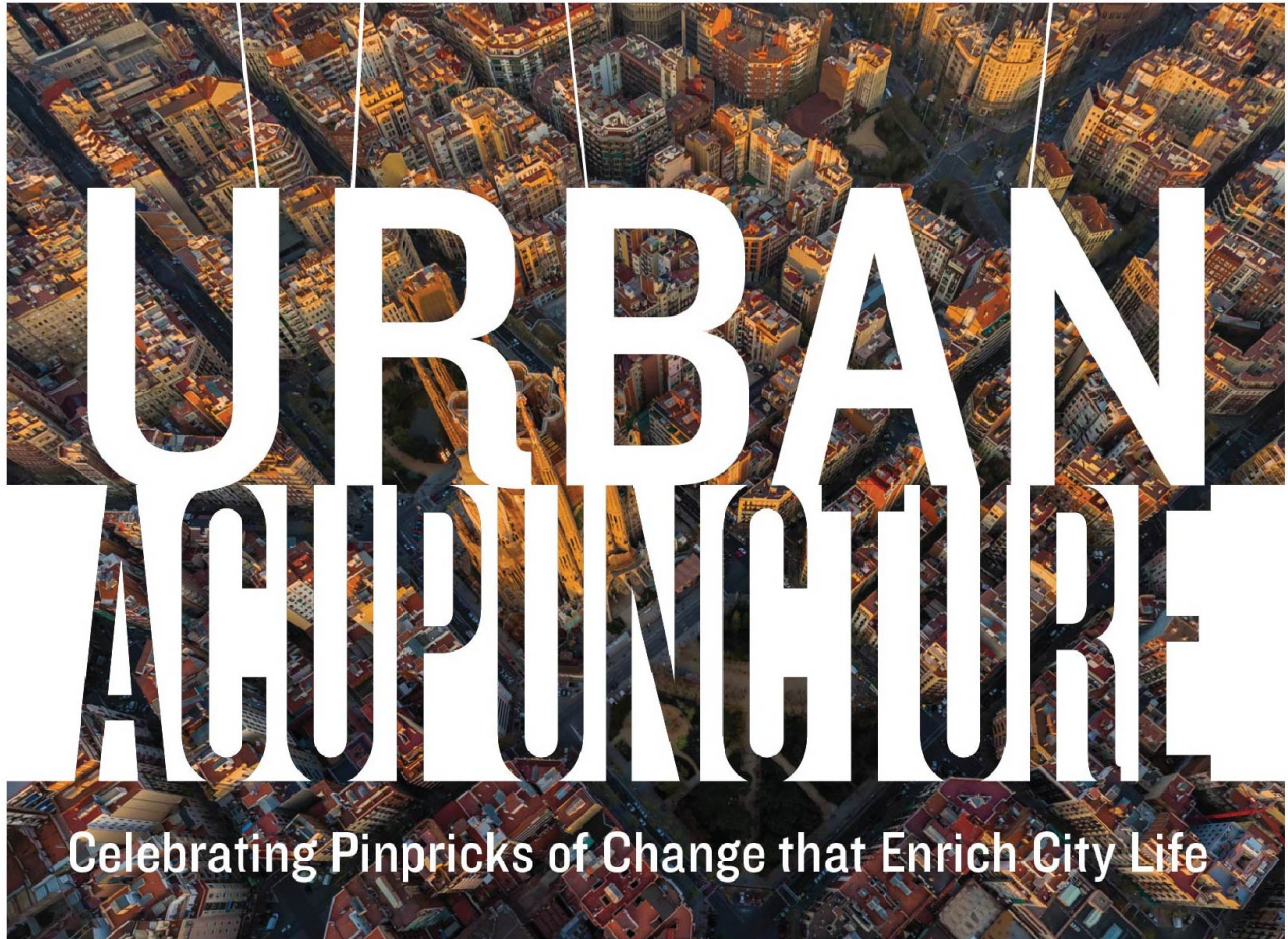
Nat Gale and Carter Rubin *for the Great Streets Studio*

--

[Great Streets Initiative](#)  
[Office of Mayor Eric Garcetti](#)  
[City of Los Angeles](#)  
[213-978-0600](#)  
[Facebook](#) [Twitter](#)

—lamayoroffice.urbanacupuncture.poster-1.jpg

---



## Urban Acupuncture with Jaime Lerner



**Wednesday, October 29, 2014**

**Public Works Board Room, City Hall**

**12:30-2:00 pm**



@LAGreatStreets  
@ctr4livingcity  
#urbanacupuncture



Three-term mayor of Curitiba, architect and urbanist **Jaime Lerner** has been the driving force behind a host of innovative urban projects for sustainable and livable communities around the globe. Lerner has found that changes to a community on any scale can have an outsized effect on life within the city.

CENTER FOR  
THE LIVING CITY  
centerforthe livingcity.org

With support from the **John S. and James L. Knight Foundation** and the **Center for the Living City**, Lerner celebrates these "pinpricks" of change in *Urban Acupuncture* (Island Press, September 2014).

— Attachments: 

---

lamayoroffice.urbanacupuncture.poster-1.jpg

651 KB